

K-16011/102/2017-AMRUT-1B
Government of India
Ministry of Housing & Urban Affairs
AMRUT-1 Division

Nirman Bhawan, New Delhi
Dated: 26th December, 2017

To,

The Secretary / Principal Secretary / Administrator
Urban Development Department
All States/Union Territories

Sub: Display of AMRUT logo and related information at project sites – Reg.

Sir/Madam,

Atal Mission for Rejuvenation and Urban Transformation (AMRUT) was launched by the Hon'ble Prime Minister on 25 June, 2015 with the focus on infrastructure creation that has a direct link to provision of better services to people living in cities. It envisages outcomes which are valued by urban citizens from all walks of life including children, women, senior citizens as well as Divyangs.

2. The Ministry of Housing & Urban Affairs, Government of India, has already considered all projects proposed by the States/UTs in their various State Annual Action Plans (SAAPs) for the whole Mission period and many of the projects are under implementation stage, while a few of them have been already completed.

3. As per para 4.4(vii) of the Mission guidelines provides for displaying the logo and tagline of AMRUT prominently on all projects. It is brought to the notice of the Government that at many places the logo and tagline of AMRUT is not displayed. It is therefore requested that the logo and tagline of AMRUT, along with the salient details of the project including source of funding may be displayed prominently at all project sites during construction. A board displaying the project details with AMRUT logo and tagline may also be displayed after completion of the project.

Yours faithfully



(Vinay Pratap Singh)
Director (AMRUT)
Tel. No.: 011-23061868

Copy to:
State Mission Director (AMRUT)
All States / Union Territories